

AMERICAN LIFESTYLES EXPO 2009

NOVEMBER 20 - 22, 2009 HANGZHOU, CHINA



Hangzhou Municipal Government
Zhejiang International Trade Center
U.S. Consulate General present:

Exceptional Opportunities in China Alternative Investments

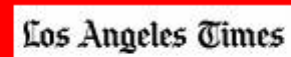
November 20-21, 2009

Hangzhou, China

Addressing challenges and opportunities of investing in China and
strategies for raising capital in the face of a global recovery

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Alternative Investments Series

Organized by **Hangzhou Municipal Government, Consumer Electronics Association, the Zhejiang International Trade Center** and **the U.S. Consulate General**, this annual event is one of the largest investor conferences of the year. As an international show, it brings together the most influential high net worth individuals and political leaders as well as internationally recognized corporations. The Conference will be held in Hangzhou (West Lake), China, November 20-21, 2009 in conjunction with the 2009 American Lifestyles Expo. The city of Hangzhou is the capital of the Zhejiang Province, which is the richest province in China. Forbes Magazine listed Hangzhou as the best business city in China for five consecutive years with an average annual household income ranked #4 in the country.

The global economic crisis has not spared anyone and the available funding is drying up as companies in virtually all sectors are struggling to remain afloat. Even the most successful firms find themselves facing a changing landscape of the capital markets, opening another window for collaborative opportunities around the globe. All this makes it crucial to exchange information on a range of opportunities in the emerging markets.

Extensively covered by the local and international media, this two day-long event will unite Fund Managers, Private Equity Fund Managers, Hedge Fund Managers, M&A and Turnaround Advisors, Investment Bankers, Bankruptcy Advisors, Loan Originators, Debt Providers and Government Representatives.

Exceptional Opportunities in China: Alternative Investments will raise questions and offer answers to the burning issues, some of which are:

- Investment strategies in the Asian markets
- Economic outlook in the face of a global recovery
- Governmental regulation of the foreign investments in China
- Analyzing the legal risk of investing and partnership structures
- Raising capital for foreign investments
- Real Estate investment opportunities

Investor Conference (November 20) held in the International Trade Center, Conference Hall
Enjoy presentations by top industry practitioners as well as U.S. Embassy representative followed by an open networking event. Complimentary breakfast, lunch and cash cocktail bar will be available.

Investors Banquet (November 20) hosted at the Zhejiang Narada Grand Hotel, Ballroom
The closing banquet hosted at the Zhejiang Narada Grand Hotel's impressive Grand Ballroom will bring together professionals active in the alternative investments arena, local political leaders and Asian investment funds in order to build new partnerships and learn about recent investment opportunities. You and your guests will enjoy the elegance of surroundings of the ballroom as you connect face to face with other attendees.

Investors Local Tours and Networking (November 21) Nanjing, China
Participate in the tour of the International Technology City in Nanjing, includes networking lunch. Optional city tour is organized by the local travel agency.

Agenda

November 20

- 8:30 – 9:30 Registration and Breakfast
- 9:30 – 10:00 Introductory Note, **Government Officials**
- 10:00 – 10:30 Ribbon-cutting Ceremony
- 10:30 – 11:00 Real Estate investment opportunities in China - Nanjing International Technology City, **GMAC Real Estate International Properties Group - George Donohue**
- 11:00 – 11:30 Economic Downturn, Right Time to Invest in the U.S., **Ontario Agency China - Henry Wang**
- 11:30 – 12:00 Investment and Property Development in Regional PRC Cities, **Newtonian Capital Management Limited - John Kim**
- 12:00 – 13:30 Lunch
- 13:30 - 14:00 International Real Estate investment opportunities, **Real Estate Development Trust LLC - David Busch**
- 14:00 – 14:30 Making Private Equity Investments in the PRC: Special Case Study - Synthetic Access to PRC Assets - **Sidley Austin LLP, Scott D. Peterman, Ph.D., CFA**
- 14:30 – 15:00 Investing strategies in the Asian markets, **Invest in Sweden Agency (ISA) China - Eddie Chen**
- 15:00 – 15:30 Investments in the technology sector in the Asian markets, **Acacia Capital Management Inc. - Ryan Weidenmiller**
- 15:30 – 16:00 Q&A and Closing Remarks
- 18:00 – 21:00 Investor Banquet

November 21

- 8:00 – 16:00 Tour to Nanjing – International Technology City

Some of the Present and Past Participants

Wachovia Capital Markets, Portware, The Astor Group, Metlife, Cromwell Partners, Applied Innovation International, IKB Capital, Pennsylvania Avenue Funds, ELLA CAPITAL, King Realty Investment Group, The Kinetic Group, Tierra Capital Partners, iTWO Capital Services, Empire Capital Partners, Chatsworth Group, Strategies for Wealth, Bergman Real Estate Group, Houlihan Smith & Company, Saratoga Capital, Bernstein, Merrill Lynch, X Square Capital LLC, Tradings Capital Group, SCSR Ventures, Barclays Capital, Arkanar & TORKELUND, OneMany Incorporated, Caliber Asset Advisors, NYIC, Claridge Real Estate Partners, GO One-Six-Eight, JPMorgan, King Realty Investment Group, Whitehall Capital Group, Agro-Energy Holdings, Carriage Hill Partners, Bloomberg, Altima Business Solutions, AllianceBernstein, ABC, SOJITZ CORP OF USA, SunMark Energy, DLG Management, Venture Capital International, FOUR SPRINGS CAPITAL, Westor Capital Group

Conference Speakers



Cai Qi – Mayor of Hangzhou City

Born in Youxi, Fujian Province, in December 1955, Mr. Qi is the Mayor of Hangzhou City in the Zhejiang province of the People's Republic of China. He received his undergraduate degree from the Economy and Law School of Fujian University and his PhD in Plutonomy from Fujian Normal University. Currently, Mr. Qi serves as a member of the CPC Zhejiang Provincial Committee and the Deputy Secretary of the CPC Hangzhou Municipal Committee.

Mr. Qi guided Hangzhou Municipal Government in its overall work and was responsible for development and reforms, improvements to the finance and auditing systems, urban planning and directed the Hangzhou Municipal Bureau of Finance. His collaborative work and assistance of his staff was instrumental in organizing the American Lifestyles Expo in 2008.



Stephen Jacques – U. S. Embassy

Stephen Jacques is the Commercial Officer at the U.S. Embassy in Tokyo, Japan covering the construction, environment, energy, automotive and auto parts, and chemical products sectors. In 1998, he joined the Commercial Service and his first assignment was at the Houston, Texas United States Export Assistance Center (USEAC) from 1998 to 2000 where he was an International Trade Specialist. Following his USEAC tour and language training, Mr. Jacques joined CS Tokyo in 2001 and spent his first two years as CS Tokyo's Unit Manager for the Transportation Unit, covering autos, aerospace, industrial machinery and safety, and security products. In 2003, Stephen switched portfolios, becoming the Unit Manager for the Major Projects Units, focusing on construction, environment and energy, as well as autos.



George F. Donohue - President, GMAC Real Estate IPG

George F. Donohue, President, GMAC Real Estate International Properties Group, is the author of *Real Estate Dealmaking: A Property Investor's Guide to Negotiating*, which was named to Robert Bruss' top 10 list of best real estate books for 2005. George is a major player in the New York real estate world and a much sought-after speaker who lectures regularly on real estate and negotiating skills. Currently, he teaches at The Newman Real Estate Institute, CUNY Baruch and most recently has drawn crowds of 800+ at the New York and Chicago Learning Annex Real Estate and Wealth Expos, which have also featured Donald Trump. Mr. Donohue focuses his presentations on real estate investing, negotiating, and the NY real estate world.

Mr. Donohue has managed one of the largest real estate portfolios in the world, including the World Trade Center in New York City. He earned an Associate's Degree in Construction Management, a Bachelor's Degree in Architecture, a Master of Science in Real Estate Development at New York University and is now a Doctoral candidate in international Business. Mr. Donohue is a well-known speaker on the international circuit, particularly in China, Japan, and throughout Europe, and is sought as an expert by the media for his knowledge of real estate, architecture, and business. He consults with corporations, governments and individuals throughout the world and has traveled to over 40 countries.



Eddie Chen - Senior Advisor for China Affairs, Invest in Sweden Agency

Mr. Chen is the Chief Representative for China, with the Invest in Sweden Agency (Sweden) and a Senior Advisor for China Affairs for the International Economic Development Council

Mr. Chen is a recognized expert in the field of Chinese outward FDI. As the Chief China Representative of Invest in Sweden Agency - a Swedish government agency, he completed more than 110 Chinese investments to Sweden in five years and made China the largest foreign investor in Sweden in 2006. Mr. Chen is one of the pioneers in helping Chinese outward investments and creatively developed professional methodology for facilitating inexperienced Chinese companies investing in the overseas market. He built a wide network of Chinese industries and companies throughout the years.

Mr. Chen is senior advisor to the president of World Association of Investment Promotion Agencies; and senior advisor for China Affairs of IEDC. He has been frequently interviewed by media and speakers in numerous international FDI conferences and forums. His prior experiences include the senior position in the United Nations and other private enterprises. He earned B.S. degree in computer science from Eastern Michigan University and M.S. degree in management from Polytechnic University.



Scott D. Peterman – Partner, Sidley Austin, LLP

Mr. Peterman is a partner in the firm's Hong Kong office and a Gaikokuho Jimu Bengoshi in the firm's Tokyo office and advises on corporate and commercial transactions with a primary focus on hedge fund formation, private equity transactions, and alternative investments. His private equity clients have included many of the world's leading buyout firms, as well as several large Japanese banking institutions, the world's largest sovereign wealth funds, and many of Asia's more prominent asset managers. Mr. Peterman is one of the world's leading legal authorities on Japanese hedge funds, and one of only a handful of practicing attorneys in the world who holds a designation as a

Chartered Financial Analyst (CFA), issued by the CFA Institute.

Mr. Peterman has also advised clients on a broad range of legal matters, including mergers and acquisitions, leveraged buyouts, venture capital and entrepreneurial transactions, corporate finance for telecommunications and high-tech clients, joint venture investments, as well as the regulatory issues implicated by these matters. Mr. Peterman has assisted clients in joint venture investment opportunities in Russia and China, representing clients active in construction engineering, software development, and oil exploration. As a former business executive, Mr. Peterman is especially sensitive to the practical, cultural, and financial aspects of joint ventures that can be critical in ensuring successful project implementation.

Prior to joining Sidley, Mr. Peterman held senior executive positions in the high-tech and telecommunications industries, having been Country Manager, China and Korea, for a Silicon Valley computer company; Director of Asia Pacific for a French telecommunications company; and Director, Business and Strategic Analysis, North America, for a U.K. telecommunications company. Mr. Peterman was formerly Vice-Chairman of the Board of the CFA Society of Japan.

Mr. Peterman has lived in Hong Kong, Taiwan, Tokyo, and London and speaks Mandarin Chinese and Japanese. While in Taiwan, he studied at the Stanford Center for Advanced Chinese Language Studies in Taipei.

Ryan Weidenmiller – Founder, Acacia Capital Management Inc.

Mr. Weidenmiller founded and led the venture capital and private equity operations in China. He built business to one of the top ranked venture capital and private equity businesses in China. In addition to the founding of SIG China, Mr. Weidenmiller also managed a long/short public equity hedge fund from 2004-2008.

Working with venture capitalists, entrepreneurs, bankers and industry specialists to facilitate the development of small companies and invests in public companies. Mr. Weidenmiller invested in start-up companies in China and public companies in the Global Technology and Emerging Growth Sectors and successfully managed \$200 million of capital in a long / short equity fund.

John ST Kim - Newtonian Capital Management Limited

Mr. Kim founded Newtonian's businesses and operations in 2007, including Newtonian companies in Hong Kong and the People's Republic of China. Prior to that Mr. Kim was a Managing Director of the Global Special Situations Group at Citigroup and supervised the business and investments in Northeast China, Korea, and Australia for the Citigroup Global Special Situations Group (GSSG), formerly known as Citigroup Principal Investments. Between 2001 and 2006, his business generated total income of US\$679mm before internal financing costs (annual 6-year average return of 55.9%) and US\$642mm after financing costs (annual 6-year average return of 52.9%).

Additionally, Mr. Kim served as a Head of Debt Research, Special Situations and Korean Investments at Long Investment Management Limited and at Sumitomo Finance (Asia) Limited. Mr. Kim received his MBA in Finance and Multinational Management from the Wharton School, University of Pennsylvania, and his Bachelor of Science from the United States Air Force Academy (Distinguished Graduate). He served as the captain pilot at the U.S. Air Force with assignments in the US, Latin America, the Middle East, East Asia and Europe.

Henry Wang – Chief Representative, China Office for City of Ontario, California

Ontario, CA currently has representation in Shenzhen, China to facilitate transactions for Ontario companies. Henry Wang, Ontario's Representative in China, assists companies by arranging meetings with Chinese companies. Mr. Wang also consults with companies on how to make their business more globally efficient.

Henry Wang's company, American Business Development Consulting, Inc. is an international business consulting company in China. Mr. Wang has 16 years of experience in international trade, e-commerce, and business management consulting in the U.S. and China. Mr. Wang is the Director of the Shenzhen International Chamber of Investment and Finance, which is one of the most powerful non-profit, non-governmental business organizations with over 2000 members. Mr. Wang was a senior associate with Harvard Management Associates in New York City, which is the parent company of NASDAQ public trading company, ChinaMallUSA.com.

Organizers / Sponsors / Media

Organizers: The Government of Hangzhou
Guiding unit: The People's Republic of China
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General Sponsor (only one): USD 250,000

Co-organizing Unit: USD 70,000

Gold Designated Sponsor: USD 20,000

Silver Level Sponsor: USD 5,000

Bronze Level Sponsor: USD 2,500

Two-day conference participant fee is USD 1,000 per person, \$500 for each additional person

Investor Banquet (Nov 20) participant fee is USD 400, limited to 80 people

Contact Information:

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Enjoy the title of designated Brands of American Technological Lifestyle Expo 2009.	x	x	x				
Name and logo of designated sponsor will be shown in all cooperation media.	x	x	x				
Designated sponsor will be separately listed in catalogs, memoirs, exhibition guidance, and will be provided	x	x	x				
One (1) whole page color advertisement.	x	x	x				
Images, products and service of designated sponsor will be separately listed in the exhibition official website.	x	x	x	x	x		
Sponsor will be given standard booths.	x	x	x	x	x		
A banner advertising on background of every forum and reception entrance.	x	x	x	x			
Designated sponsor will jointly plan relevant activities, and enjoy other services as VIP guest.	x	x	x	x			
Table at networking Cocktail Party.	x	x	x	x			
Unlimited access to American Lifestyles Expo	x	x	x	x	x	x	x
Investor Conference and tours of local business and real estate development sites	x	x				x	
Investor Banquet	x	x					x
Total:	\$250,000	\$70,000	\$20,000	\$5,000	\$2,500	\$1,000	\$400